

BERKELEY REP'S OVATION GALA

SATURDAY, APRIL 13, 2024
THE RITZ-CARLTON, SAN FRANCISCO

ADVANCE RESERVATION FORM

There are a limited number of sponsorships available at each level. Please see reverse side for sponsor benefits.

BRONZE SPONSORSHIP at \$8,500 (SOLD OUT)

SILVER SPONSORSHIP at \$15,000

GOLD SPONSORSHIP at \$25,000

PLATINUM SPONSORSHIP at \$35,000

PRESENTING SPONSORSHIP at \$50,000

I cannot attend, but my contribution is enclosed.

NAME(S) / TABLE HOST

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

PHONE (DAY)

EMAIL

I would like to submit payment by:

Check (payable to Berkeley Repertory Theatre) Total Enclosed: \$ _____

Credit card, wire transfer, or DAF

CONTACT NAME

PHONE NUMBER

EMAIL

PAYMENT MUST BE RECEIVED BY APRIL 1, 2024

Return this form by email to Elaina Guyett (RSVPevents@berkeleyrep.org)

or by mail to: **BERKELEY REPERTORY THEATRE**
ATTN: OVATION 2024
999 HARRISON STREET
BERKELEY, CA 94710

QUESTIONS?

Please contact Elaina Guyett at 510 647-2909 or RSVPevents@berkeleyrep.org or visit berkeleyrep.org/ovation

Sponsorship levels are subject to availability and some levels are likely to sell out quickly. Estimated goods and services for all above sponsorship packages are valued at \$1,950. Sponsorships are fully tax-deductible excluding the estimated value of goods and services.

SPONSOR BENEFITS

All sponsors will enjoy a cocktail reception, seated dinner, dessert reception, and live performances and awards for up to 10 guests, along with sponsor recognition in all event materials, including signage and the Gala program book.

In addition, sponsors will receive the following additional benefits by level:

BRONZE SPONSORSHIP — \$8,500 (SOLD OUT)

- > Brand/name recognition through logo or name placement in the invitation, marketing materials, event signage, printed collateral, and website

SILVER SPONSORSHIP — \$15,000

All benefits listed above, plus:

- > Premium table location at dinner
- > Verbal recognition as a sponsor during the event
- > Logo/name recognition in *The Brief*, Berkeley Rep's monthly subscriber newsletter.
- > Quarter page spread in Gala program book

GOLD SPONSORSHIP — \$25,000

All benefits listed above, plus:

- > Premier table location at dinner
- > Acknowledgement in the printed program for a forthcoming Berkeley Rep mainstage production
- > No-host invitations for two to Berkeley Rep opening night performances and celebrations

PLATINUM SPONSORSHIP — \$35,000

All benefits listed above, plus:

- > Half page spread in Gala program book
- > Opportunity to provide a branded special gift to all Gala attendees

PRESENTING SPONSORSHIP — \$50,000

All benefits listed above, plus:

- > Dinner seating with guest artists, as available
- > Full page spread in Gala program book
- > Opportunity to sponsor a branded live auction item

SPONSORSHIP & DONOR ADVISED FUNDS:

Sponsorship payments made via Donor Advised Funds or Family Foundations are subject to regular IRS rules, along with individual policies of the fund or foundation. Questions? Please email Elaina Guyett at RSVPevents@berkeleyrep.org.