

# BERKELEY REP'S OVATION GALA 2026

## SPONSOR BENEFITS

All our sponsors will enjoy a cocktail reception, seated dinner, champagne reception, and live performances and awards for up to 10 guests, along with sponsor recognition in all event materials, including signage and the Gala program book.

In addition, sponsors will receive the following benefits by level:

### **BRONZE SPONSORSHIP — \$9,500** (limited availability)

- Brand/name recognition through logo or name placement in the invitation, marketing materials, event signage, printed collateral, and website

### **SILVER SPONSORSHIP — \$15,000**

All benefits listed above, plus:

- Premium table location at dinner
- Verbal recognition as a sponsor during the event
- Logo/name recognition in *The Brief*, Berkeley Rep's monthly subscriber newsletter
- Quarter page spread in Gala program book

### **GOLD SPONSORSHIP — \$25,000**

All benefits listed above, plus:

- Premiere table location at dinner
- Acknowledgement in the printed program for a forthcoming Berkeley Rep mainstage production
- No-host invitations for two to Berkeley Rep opening night performances and celebrations

### **PLATINUM SPONSORSHIP — \$35,000**

All benefits listed above, plus:

- Half page spread in Gala program book
- Opportunity to provide a branded special gift to all Gala attendees

### **PRESENTING SPONSORSHIP — \$50,000**

All benefits listed above, plus:

- Dinner seating with guest artists, as available
- Full page spread in Gala program book
- Opportunity to sponsor a branded live auction item

### **SPONSORSHIP & DONOR ADVISED FUNDS:**

Sponsorship payments made via Donor Advised Funds or Family Foundations are subject to regular IRS rules, along with individual policies of the fund or foundation. Questions? Please email [RSVPevents@berkeleyrep.org](mailto:RSVPevents@berkeleyrep.org).