BERKELEY REP’S GROUND FLOOR TO HOLD Q&A FOR LOCAL ARTISTS
Theatre makers invited to learn about new play development process at Berkeley Rep

September 1, 2016—The Ground Floor: Berkeley Rep’s Center for the Creation and Development of New Work invites local artists to a Q&A session about applying for The Ground Floor’s Summer Residency Lab. The event will be held on Monday, October 3, 2016, at 7:00 PM in Berkeley Rep’s bar (Michael’s Second Act) at 2025 Addison Street.

The Ground Floor hosts biannual sessions in the fall and spring to share information about the new play development process at Berkeley Rep. In this Q&A, Madeleine Oldham, director of The Ground Floor and resident dramaturg, will present a short overview of The Ground Floor and discuss the application process for the Summer Residency Lab, covering the selection process, factors that go into decision-making, and what makes an application compelling. She will then field questions from the group.

“We are excited to continue to spread the word about The Ground Floor’s Summer Residency Lab,” says Oldham. “There’s a tremendous wealth of local talent in the Bay Area, and we wanted to provide an opportunity for artists to engage with us face-to-face about the program and what we’re looking for. And it’s a great moment for us all to get to know each other a little bit. This has become an event that we very much look forward to.”

The event is free, but space is limited. Click here to register for this fall’s discussion. A spring session will be held in April 2017.

ABOUT THE GROUND FLOOR: BERKELEY REP’S CENTER FOR THE CREATION AND DEVELOPMENT OF NEW WORK
As the umbrella for all new play activity at Berkeley Rep, The Ground Floor is a bold initiative designed to raise the bar on the Tony Award–winning nonprofit’s already successful record of artistic innovation. Think of it as an incubator for theatrical start-ups or a top-notch R&D facility for artists. The Ground Floor was launched with seed funding from the James Irvine Foundation’s Artistic Innovation Fund, the Andrew W. Mellon Foundation, and ArtPlace. The Ground Floor is supported by the Michael and Sue Steinberg, the National Endowment for the Arts, The Tournesol Project, Bank of America, The Kenneth Rainin Foundation, and individual supporters of Berkeley Rep’s Create Campaign. For more information on each project, and for future announcements or opportunities to interact, visit berkeleyrep.org/groundfloor.

ABOUT BERKELEY REP
Berkeley Repertory Theatre has grown from a storefront stage to an international leader in innovative theatre. Known for its core values of imagination and excellence, as well as its educated and adventurous audience, the nonprofit has provided a welcoming home for emerging and established artists since 1968. In four decades, four million people have enjoyed nearly 400 shows at Berkeley Rep. These shows have gone on to win five Tony Awards, seven Obie Awards, nine Drama Desk Awards, one Grammy Award, and many other honors. In recognition of its place on the national stage, Berkeley Rep received the Tony Award for Outstanding Regional Theatre in 1997. Its bustling facilities – which include the 400-seat Peet’s Theatre, the 600-seat Roda Theatre, the Berkeley Rep School of Theatre, the Osher Studio, and a spacious new campus in West Berkeley – are helping revitalize a renowned city. Learn more at berkeleyrep.org