FOR IMMEDIATE RELEASE

BERKELEY REPERTORY THEATRE EXTENDS
AIN'T TOO PROUD—THE LIFE AND TIMES OF THE TEMPTATIONS
FOR AN ADDITIONAL TWO WEEKS — MUST CLOSE SUNDAY, NOVEMBER 5

By popular demand, 16 additional performances added

September 19, 2017 – In response to critical praise and overwhelming demand, Berkeley Rep has announced that the world-premiere musical Ain't Too Proud — The Life and Times of The Temptations will add two more weeks of performances to its extended run and will now close on Sunday, November 5.

Tickets for the added sixteen performances will be available to the general public beginning today Tuesday, September 19 via the Berkeley Rep box office at 510 647-2949 and online at berkeleyrep.org.

Praise from critics:

"ABSOLUTELY ELECTRIFYING! The music alone is enough to make this a must-see theatrical event…. A rich and rewarding pleasure."
– TheaterDogs.net

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"THROBS WITH GRIT AND GROOVE. Now more than ever, the magnitude of what the band accomplished, crossing over into the mainstream, and what they sacrificed to get there resonates. There’s nothing [like] the irresistible beat of 'The Temptations.'"
– San Jose Mercury News

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"Not just your imagination: 'TEMPTATIONS' MUSICAL ROCKS! Richly textured, perfectly blended harmonies back lead vocals that somehow combine swaggering showmanship, meticulously honed technique and emotion of almost unbearable intensity."
– San Francisco Chronicle

An electrifying new musical about the life and times of The Temptations, the greatest R&B group of all time (Billboard Magazine 2017). They were five young guys on the streets of Detroit when they were discovered by Berry Gordy, who signed them to his legendary new label. After 24 attempts, they finally had a hit and the rest is history—how they met, how they rose, the groundbreaking heights they hit, and how personal and political conflicts threatened to tear the group apart as the nation fell into civil unrest.

Kennedy Prize-winning playwright Dominique Morisseau, Olivier Award-winning choreographer Sergio Trujillo, and two-time Tony Award-winning director Des McAnuff bring you this thrilling story of brotherhood, family, loyalty, and betrayal. Iconic hits like "My Girl," "Just My Imagination," and "Papa Was a Rolling Stone" and the signature dance moves that made the "Classic Five" Temptations part of our cultural history forever.
Cast members include Esther Antoine (Swing), Derrick Baskin (Otis Williams), Shawn Bowers (Lamont), Jeremy Cohen (Shelly Berger), E. Clayton Cornelious (Richard Street), James Harkness (Paul Williams), Rodney Earl Jackson, Jr. (Swing), Taylor Symone Jackson (Johnnie Mae), Jared Joseph (Melvin Franklin), Jahi Kearse (Berry Gordy), Jarvis B. Manning, Jr. (Al), Jeremy Pope (Eddie Kendricks), Devin L. Roberts (Swing), Rashidra Scott (Josephine), Calif St. Aubyn (Dennis), Ephraim Sykes (David Ruffin), Nasia Thomas (Mama Rose), Christian Thompson (Smokey Robinson), and Candice Marie Woods (Diana Ross).

The creative team includes Robert Brill (scenic designer), Paul Tazewell (costume designer), Howell Binkley (lighting designer), Steve Canyon Kennedy (sound designer), Peter Nigrini (projection designer), Charles G. LaPointe (hair and wig designer), and Steve Rankin (fight director). Orchestrations are by Harold Wheeler with Music Direction and Arrangements by Kenny Seymour.

For the 2017-18 season Berkeley Rep recognizes the generosity of its season sponsors: BART, Peet’s Coffee, and Wells Fargo. Ain’t Too Proud—The Life and Times of The Temptations is also made possible by the support of individual season sponsors Michael and Sue Steinberg, executive sponsors Jean and Michael Strunsky and The Ira and Leonore S. Gershwin Philanthropic Fund, and show sponsor Mechanics Bank Wealth Management.

ABOUT BERKELEY REP
Berkeley Repertory Theatre has grown from a storefront stage to an international leader in innovative theatre. Known for its core values of imagination and excellence, as well as its educated and adventurous audience, the nonprofit has provided a welcoming home for emerging and established artists since 1968. In four decades, four million people have enjoyed nearly 400 shows at Berkeley Rep. These shows have gone on to win five Tony Awards, seven Obie Awards, nine Drama Desk Awards, one Grammy Award, and many other honors. In recognition of its place on the national stage, Berkeley Rep received the Tony Award for Outstanding Regional Theatre in 1997. Its bustling facilities – which include the 400-seat Peet’s Theatre, the 600-seat Roda Theatre, the Berkeley Rep School of Theatre, and a spacious campus in West Berkeley – are helping revitalize a renowned city. Learn more at berkeleyrep.org.

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